

Subject: RE: Web Use
From: "Armando Varela" <Armando.Varela@gettyimages.com>
Date: Mon, 13 Mar 2006 09:19:18 -0800
To: "David Reardon" <dreardon@mine4ever.net>

Dave,

If you see someone using the image without a license, you inform me. That is what we call an unauthorized use. I pass that info to our legal team and they will contact that person and/or company and make them take the image off of their website immediately.

Armando

From: David Reardon [mailto:dreardon@mine4ever.net]
Sent: Monday, March 13, 2006 11:15 AM
To: Armando Varela
Subject: Re: Web Use

Hi Armando,

If after purchasing an exclusive license we discover someone is using the image on the web without a license, what is the procedure that must be followed. Should we inform you? Is it up to us to sue them to prevent use?

Dave

Armando Varela wrote:

Hi Dave,

For your first questions, once you purchase this image with exclusivity, we will send you a license along with your purchase that will clearly indicate that you have purchased exclusivity, what type of exclusivity and the time frame that the exclusivity will cover.

Once you purchase exclusivity, we will not issue any non-exclusive licenses to anyone for the type of exclusivity you selected and for the time period that you purchased exclusivity for. Once you purchase exclusivity, this will prevent anyone else from purchasing this image. If someone were to try to purchase the image, they would receive a clash letting them know that another client has purchased exclusivity for that image and that that image is not available for them.

For number three, we would actually inform you as to any current licenses out there for this image. Then, after you purchase exclusivity, you will not have to worry about someone else using the image because as I explained in the above paragraph, our system is set up so that no one can even complete a purchase for an image that has exclusivity.

I hope this answers all your questions. If you have any other questions or concerns, please do not hesitate to call or email me.

Is there is number I can call you at?

Kind Regards,

Armando Varela
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www.gettyimages.com/creative

From: David Reardon [<mailto:dreardon@mine4ever.net>]
Sent: Monday, March 13, 2006 10:43 AM
To: Armando Varela
Subject: Re: Web Use

Hi Armando,

Three questions.

1. With the total exclusivity purchase, is there any addendum to the license agreement (<http://creative.gettyimages.com/Source/Help/HelpLicense.aspx>) or is that the standard agreement?
2. How, if at all, will the purchase of an exclusive license across all industries impact any non-exclusive license to use the same images you have already granted to another party?
3. If we discover that someone else is using the image, what are our options? Are we limited to informing you of the infringement?

Thanks,
Dave

armando.varela@gettyimages.com wrote:

gettyimages®

The world's leading provider of imagery, film and digital services.

Dear David Reardon,

The following is a price quote for the images you have specified, according to the uses you requested. This quote is good until Apr 12, 2006. Please contact us for a revised quote if the details below do not match your intended uses.

Hi Dave, Here are the quotes you requested. Have a great day!
Armando - 312.344.4577

-- Getty Images Customer Service

Find your [local Getty Images contact information](#).

Email: armando.varela@gettyimages.com

Rights availability for these images cannot be guaranteed until time of purchase.

My Quote

Quote name:	Web Use
Quote ID:	110327
Expiration date:	Apr 12, 2006

Quote for:
David Reardon

United States

getty@mine4ever.net

"Web Use" Details



200335665-001 (RM) Mother fastening girl's (4-6) ski parka

Image price:
\$ 15,875.00 USD

Collection: The Image Bank
Photographer: Per Breiehagen
Usage: Web - Corporate or Promotional Site
Placement: Repeated icon
Start date: Mar 20, 2006
End date: Mar 20, 2007
Territory: United States
Industry: Education
Exclusivity: Total Exclusivity
Delivery method: Digital File for Download
Release information: This image has a signed model release.



200136709-003 (RM) Doctor examining mature male patient's throat

Image price:
\$ 16,000.00 USD

Collection: Stone
Photographer: Greg Ceo
Usage: Web - Corporate or Promotional Site
Placement: Repeated icon
Start date: Mar 20, 2006
End date: Mar 20, 2007
Territory: United States
Industry: Education
Exclusivity: Total Exclusivity
Delivery method: Digital File for Download
Release information: This image has a signed model release.

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